
**203.4770: Introduction to Machine
Learning
Dr. Rita Osadchy**

About the course

- Course Homepage:
http://www.cs.haifa.ac.il/~rita/ml_course/course.html
- Office hours: request meeting by email
- Contact:
 - You contact me by email: rita@cs.haifa.ac.il
 - I contact you by email: All announcement, home assignments, and guidelines will be distributed by email.

You must send me an email by **March 24** from your **active address** with the subject “ML course contact”.

- Those who do not send their contact address on time will not be added to the contact list!!!

About the course

- **Recommended Prerequisites**
- The course assumes some basic knowledge of probability theory and linear algebra; for example, you should be familiar with
 - Joint and marginal probability distributions
 - Normal (Gaussian) distribution
 - Expectation and variance
 - Statistical correlation and statistical independence
 - Eigen value decomposition

Links to tutorial in the course homepage.

About the course

- **Textbooks:**

- Duda, R. O. Hart, P. E. D., and Stork, G. *Pattern Classification*. New York, NY: Wiley, 2000.
- T. Hastie, R. Tibshirani, and J. Friedman: "Elements of Statistical Learning", Springer-Verlag, 2001.
- Pattern Recognition and Machine Learning, by Christopher Bishop. Springer, August 2006.

- Course material: lecture notes and reading material in:

http://www.cs.haifa.ac.il/~rita/ML_course/course.htm

Final Grade

- Home assignments (in pairs)
 - Details will appear later 10%-20%
- Final Exam (TBD)
 - 80%-90%

Outline

1. What is Machine Learning?
2. Types of problems and Situations

What is Learning?

- Learning is an essential human property
- **Learning**: Acquisition of knowledge, understanding, and **ability** with experience.
- Learning IS NOT learning by heart
- Any computer can learn by heart, the difficulty is to make a prediction – **generalize** a behavior to a novel situation.

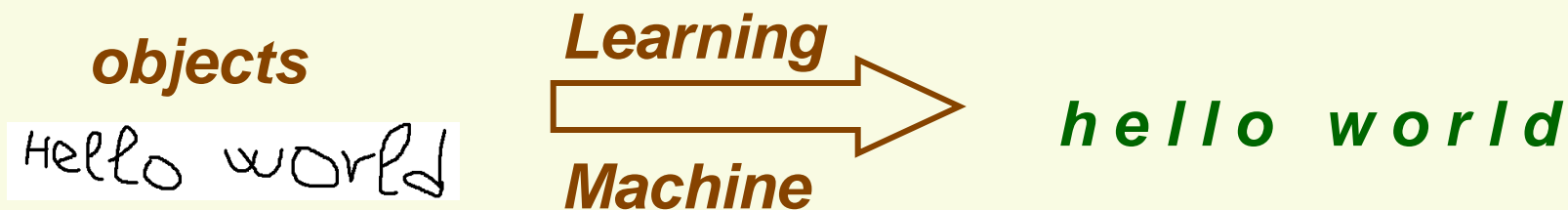


Machine Learning

Study of algorithms that

- improve their performance
- at some task
- with experience

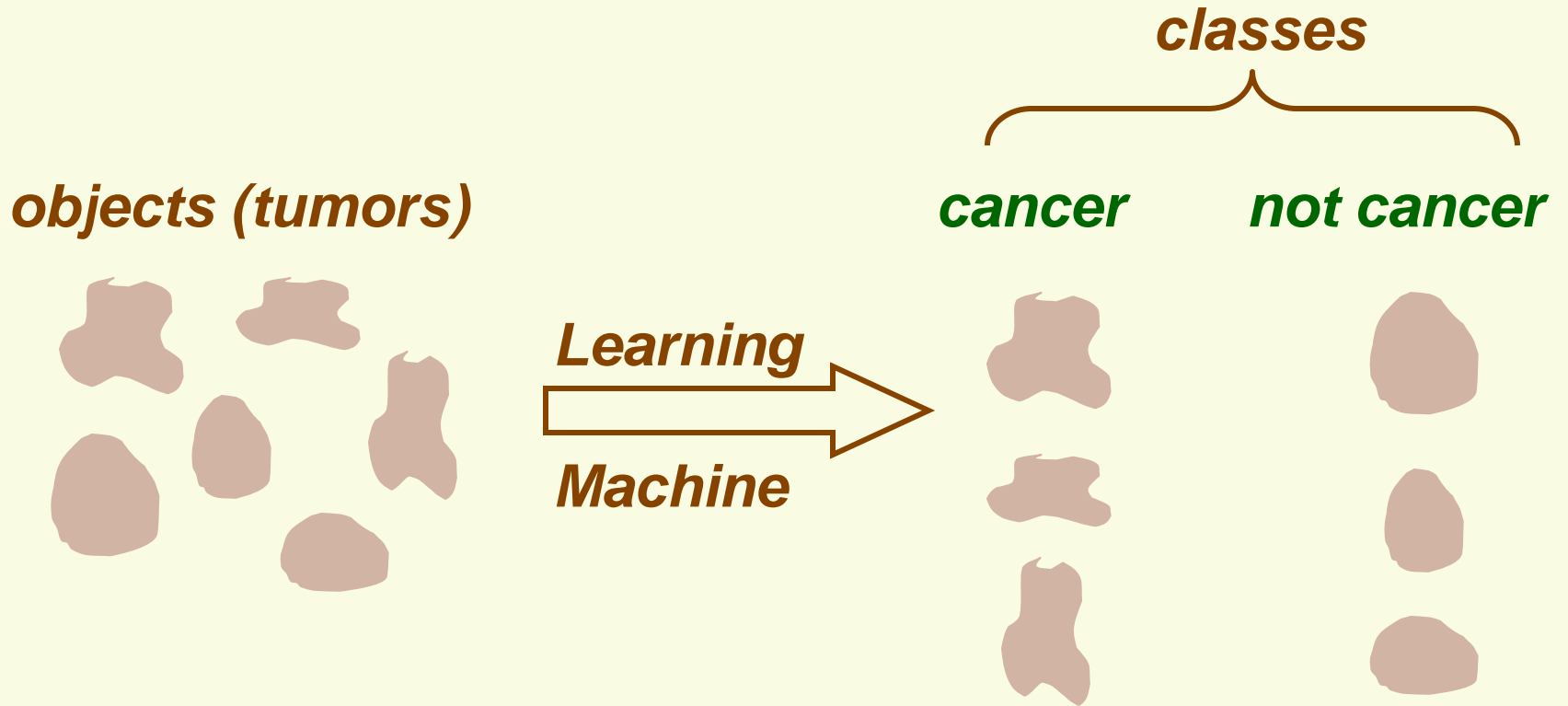
Application: Character Recognition



- In this case, the classes are all possible characters: **a**, **b**, **c**,, **z**

OCR: reading checks and zipcodes,
handwriting recognition for tablet PCs.

Application: Medical diagnostics



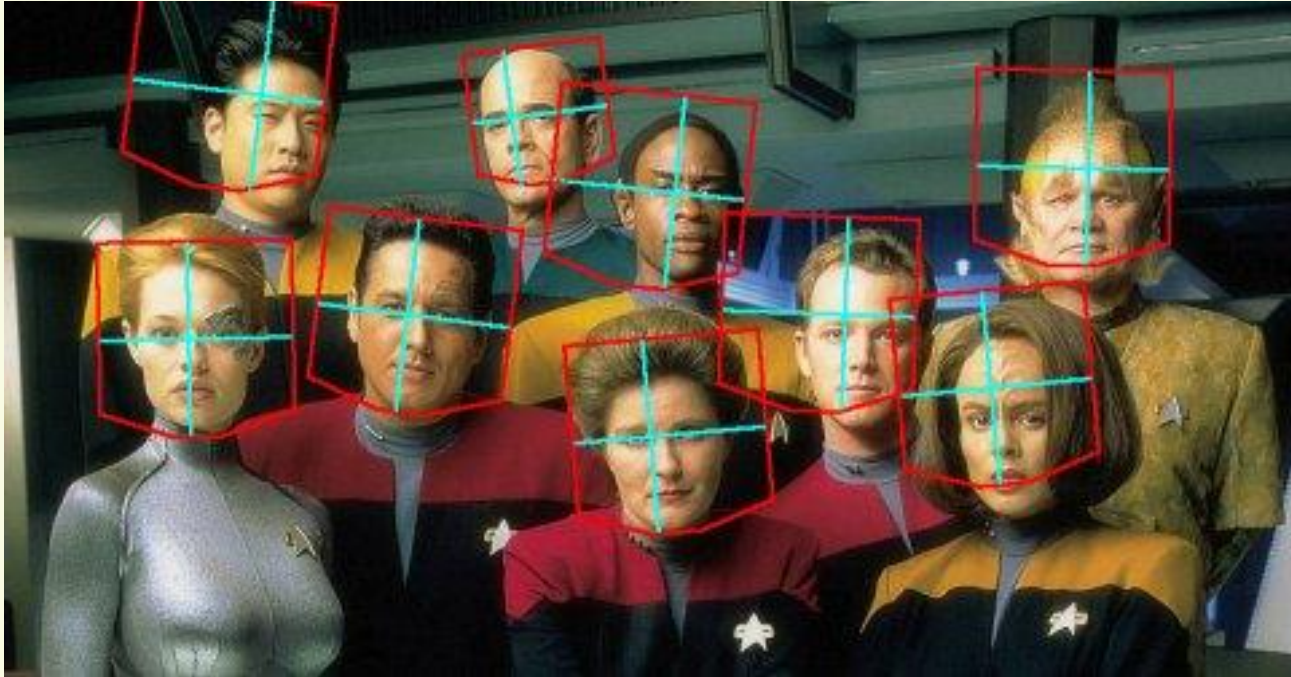
Application: Loan applications

objects (people)

classes

| | income | debt | married | age | approve | deny |
|-------------|---------|--------|---------|-----|-------------------------------------|-------------------------------------|
| John Smith | 200,000 | 0 | yes | 80 | | <input checked="" type="checkbox"/> |
| Peter White | 60,000 | 1,000 | no | 30 | <input checked="" type="checkbox"/> | |
| Ann Clark | 100,000 | 10,000 | yes | 40 | <input checked="" type="checkbox"/> | |
| Susan Ho | 0 | 20,000 | no | 25 | | <input checked="" type="checkbox"/> |

Application: Face Detection



Application: Text Classification

the world of



▶ All About The Company

- Global Activities
- Corporate Structure
- TOTAL's Story
- Upstream Strategy
- Downstream Strategy
- Chemicals Strategy
- TOTAL Foundation
- Homepage

all about the
company

Our energy exploration, production, and distribution operations span the globe, with activities in more than 100 countries.

At TOTAL, we draw our greatest strength from our fast-growing oil and gas reserves. Our strategic emphasis on natural gas provides a strong position in a rapidly expanding market.

Our expanding refining and marketing operations in Asia and the Mediterranean Rim complement already solid positions in Europe, Africa, and the U.S.

Our growing specialty chemicals sector adds balance and profit to the core energy business.



Company
homepage
vs.
Personal
homepage

Other Applications

- speech recognition, speaker recognition/verification
- security: face recognition, event detection in videos
- adaptive control: navigation of mobile robots...
- fraud detection: e.g. detection of “unusual” usage patterns for credit cards or calling cards
- spam filtering
- games
- Financial prediction (many people on Wall Street use machine learning)
- Many others

Example

- A classification problem: predict the grades for students taking this course.
- Key steps:
 - Data
 - Assumptions
 - Representation
 - Estimation
 - Evaluation
 - Model selection

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 - **Estimation**: how do we construct a map from students to grades?
 - **Evaluation**: how well are we predicting?
 - **Model selection**: perhaps we can do even better?

Data

- The data we have available (in principle):
 - names and grades of students in past years ML courses
 - academic record of past and current students
- “training” data:

| Student | ML | course1 | course2 | ... |
|---------|----|---------|---------|-----|
| Peter | A | B | A | ... |
| David | B | A | A | ... |

- “test” data:

| Student | ML | course1 | course2 | ... |
|---------|----|---------|---------|-----|
| Jack | ? | C | A | ... |
| Kate | ? | A | A | ... |

- Anything else we could use?

Assumptions

- There are many assumptions we can make to facilitate predictions
 1. the course has remained roughly the same over the years
 2. each student performs independently from others

Presentation

- Academic records are rather diverse so we might limit the summaries to a select few courses
- For example, we can summarize the i th student (say Pete) with a vector

$$\mathbf{x}_i = [100 \ 60 \ 80]$$

- The available data in this representation

| Training | | Test | |
|----------|----------|---------|----------|
| Student | ML grade | Student | ML grade |
| x_1 | 100 | x'_1 | ? |
| x_2 | 80 | x'_2 | ? |
| ... | ... | ... | ... |

Estimation

- Given the training data we need to find a mapping from “input vectors” x to “labels” y encoding the grades for the ML course.

| Student | ML grade |
|---------|----------|
| x_1 | 100 |
| x_2 | 80 |
| ... | ... |

- Possible solution (nearest neighbor classifier):
 - For any student x find the “closest” student X_i in the training set
 - Predict y_i , the grade of the closest student

Evaluation

- How can we tell how good our predictions are?
 - we can wait till the end of this course...
 - we can try to assess the accuracy based on the data we already have (training data)
- Possible solution:
 - divide the training set further into training and validation sets;
 - evaluate the classifier constructed on the basis of only the smaller training set on the new validation set

Model Selection

- We can refine
 - the estimation algorithm (e.g., using a classifier other than the nearest neighbor classifier)
 - the representation (e.g., base the summaries on a different set of courses)
 - the assumptions (e.g., perhaps students work in groups) etc.
- We have to rely on the method of evaluating the accuracy of our predictions to select among the possible refinements

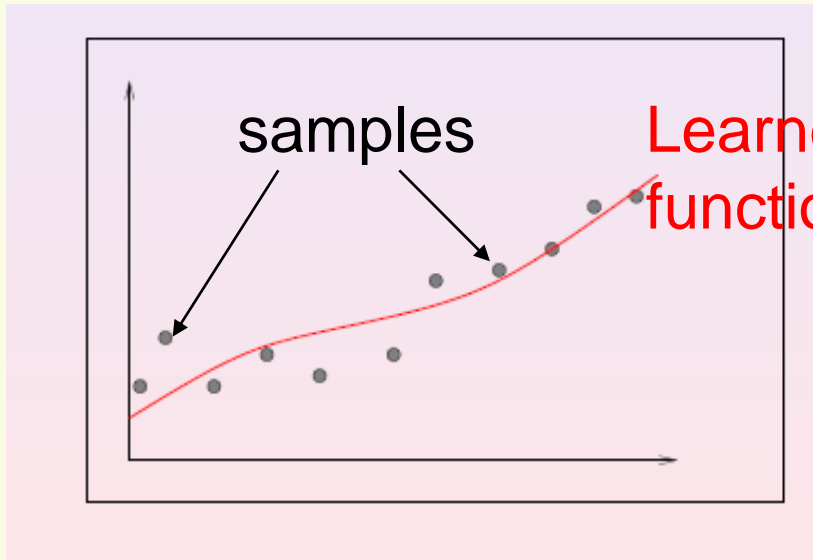
Types of Learning Problems

- **Supervised learning:** given a set of training inputs and corresponding outputs, produce the “correct” outputs for new inputs.
 - classification, regression
- **Unsupervised learning:** given only inputs as training, find structure in the world: discover clusters, manifolds, characterize the areas of the space to which the observed inputs belong
 - clustering, density estimation, embedding
- **Reinforcement learning**, where we only get feedback in the form of how well we are doing (For example the outcome of the game).

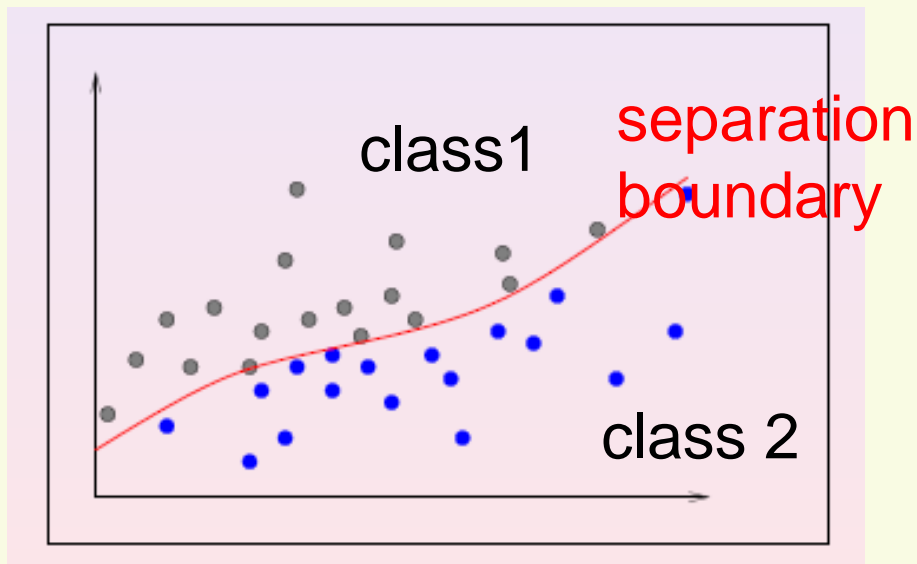
I won't talk much about that in this course.

- planning

Two kinds of Supervised Learning



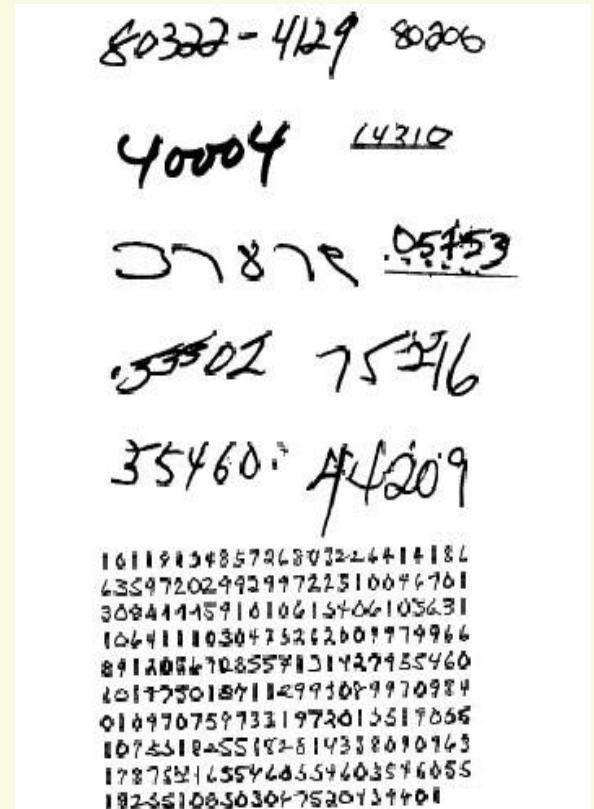
- **Regression:** Learn a continuous input-output mapping from a limited number of examples.



- **Classification:** outputs are discrete variables (category labels). Learn a decision boundary that separates one class from the other.

Classification Example - OCR

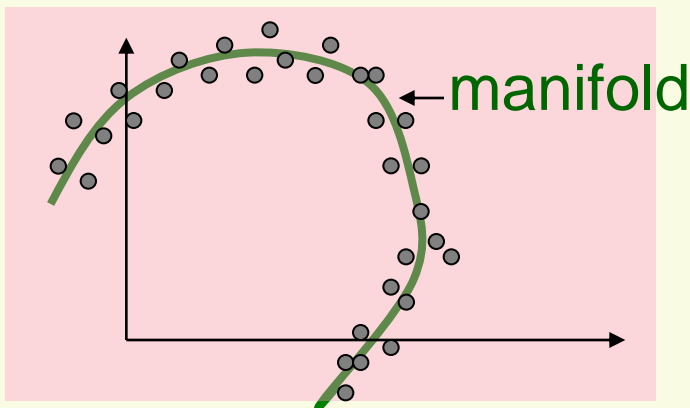
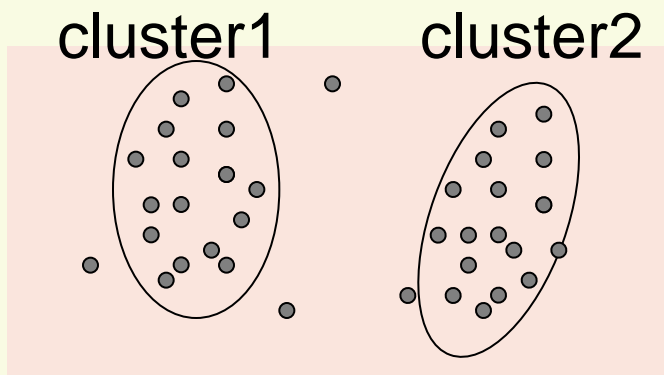
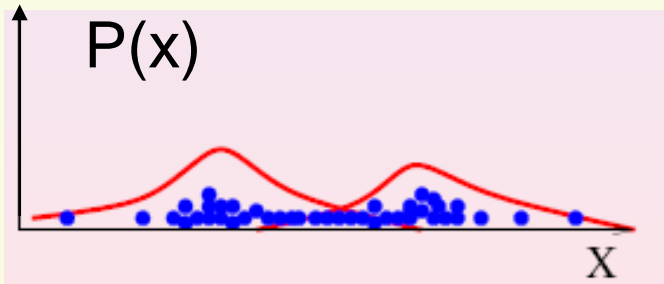
- **Input:** images of digits.
- **Output:** labeling (0...9)
- **Training Set:** examples of labeled images of digits.



Regression Example – Stock Prediction

- **Input:** information on stock price, economy indices over last period.
- **Output:** future stock price.
- **Training set** contains previous data.

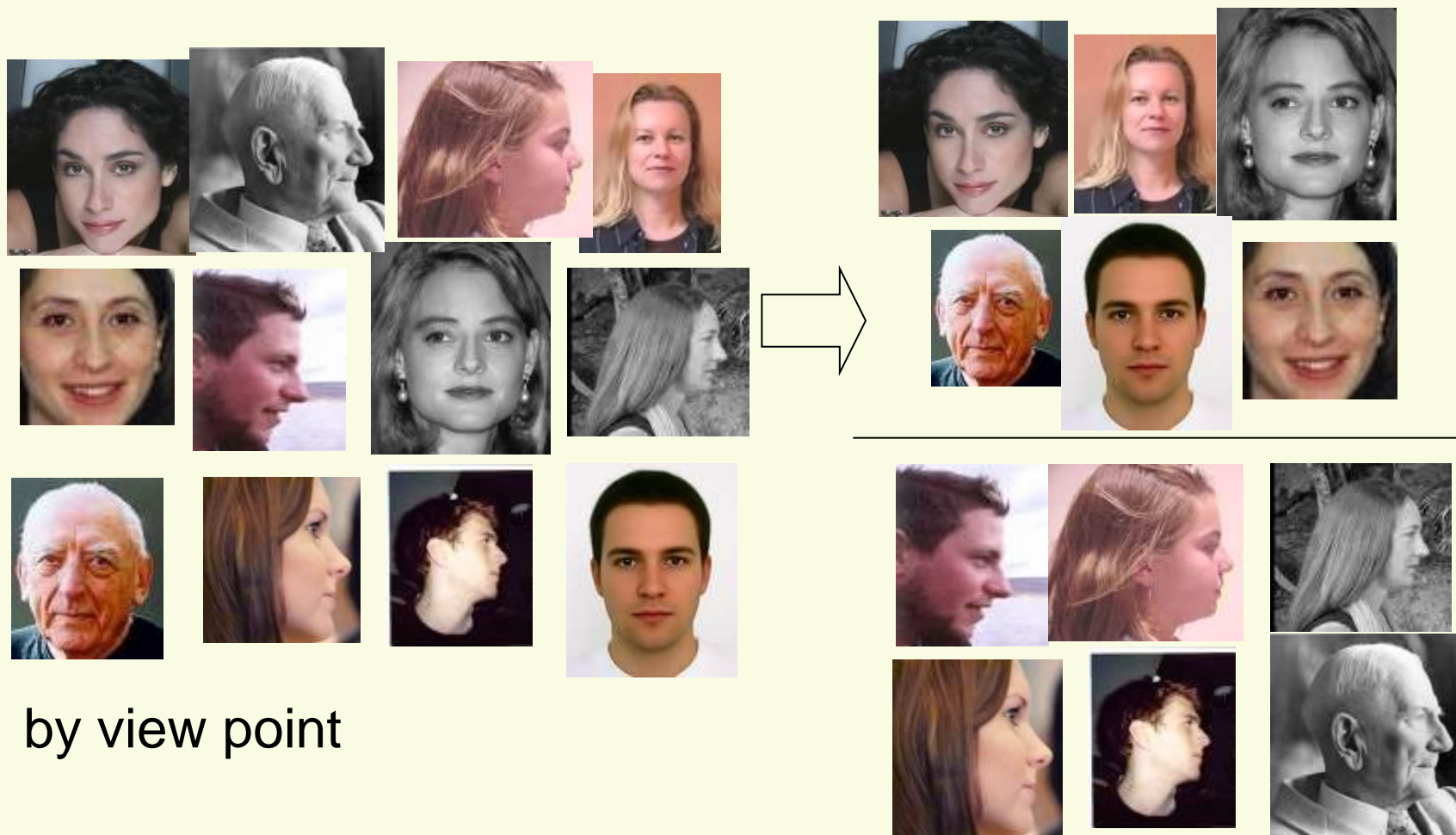
Unsupervised Learning



- **Density Estimation.** Find a function f such $f(X)$ approximates the probability density of X , $p(X)$, as well as possible.
- **Clustering:** discover “clumps” of points
- **Embedding:** discover low-dimensional manifold or surface near which the data lives.

Clustering Example

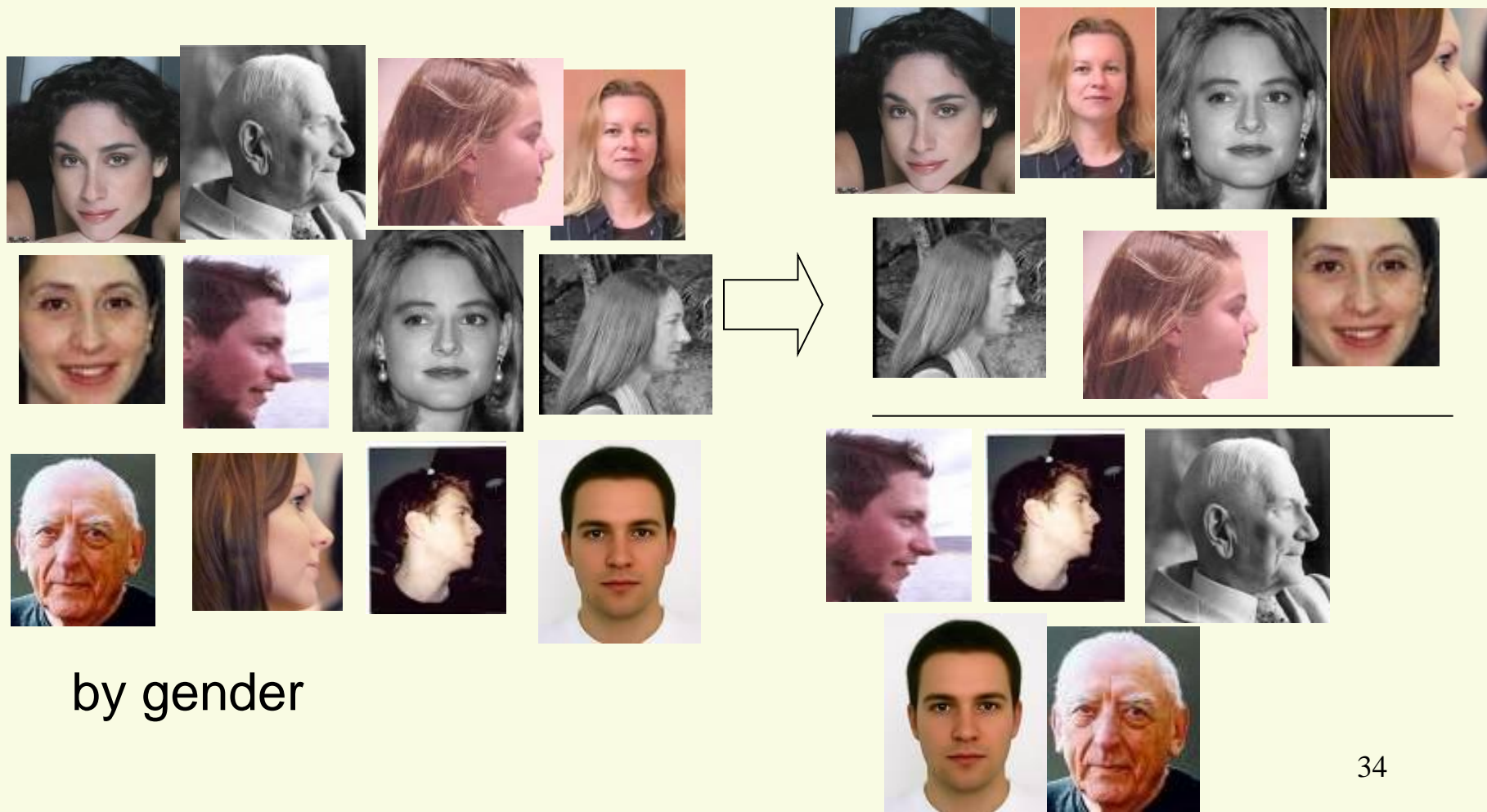
- Cluster images of faces into two groups



by view point

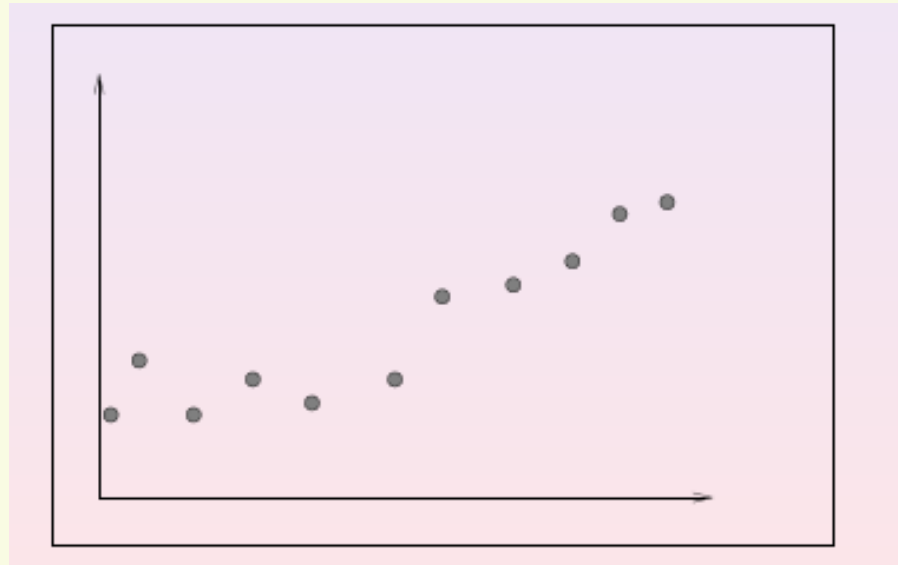
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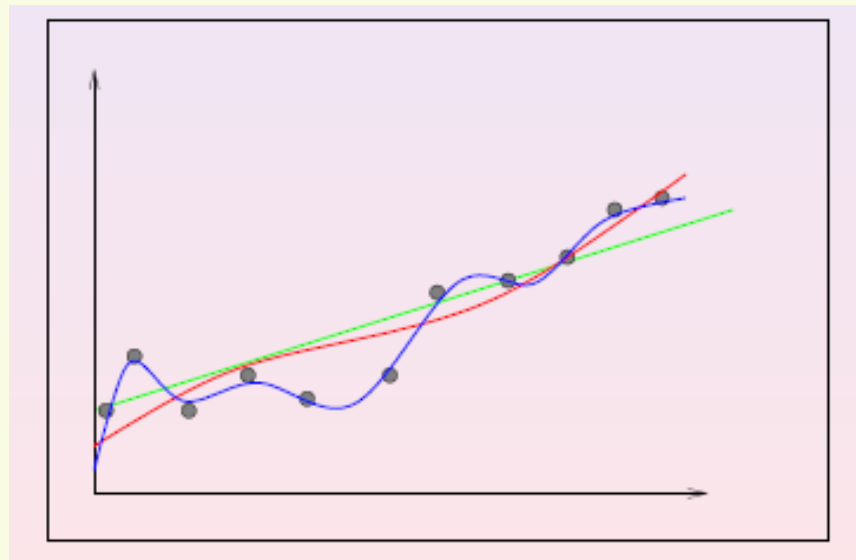
Why Learning is Difficult?

- Given a finite amount of training data, you have to derive a relation for an infinite domain.
- In fact, there is an infinite number of such relations



Why Learning is Difficult?

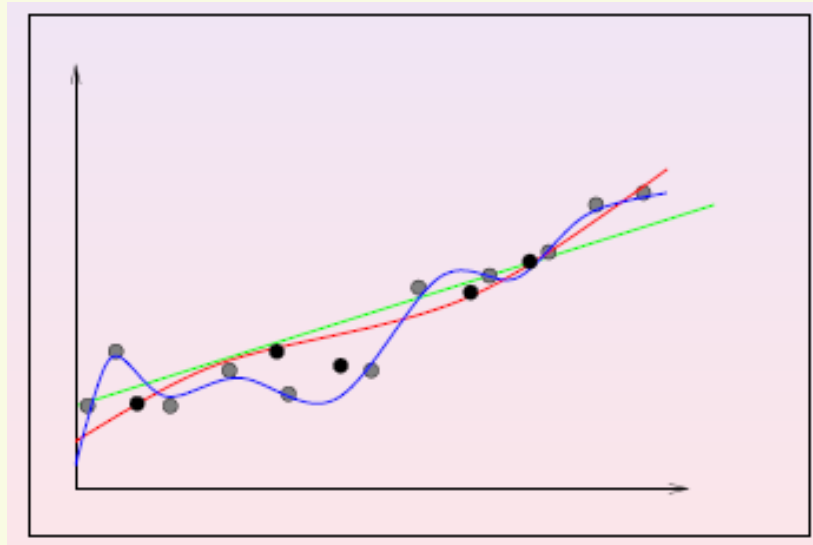
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- Which relation is more appropriate?

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- ... the hidden test points...

Occam's Razor's Principle

- **Occam's Razor's Principle**(14th century):
One should not increase, beyond what is necessary,
the number of entities required to explain anything
- When **many** solutions are available for a given problem,
we should select the **simplest** one.
- But what do we mean by **simple**?
- We will use prior knowledge of the problem to define what
is a simple solution.

Example of a prior: **smoothness**

Generalization in Regression

